



Media Alert

Wild Horse Winery & Vineyards Partners with Return to Freedom for 4th Annual Spirit of the Horse Festival

Who: At Wild Horse Winery & Vineyards, the free-spirited attitude, driving curiosity and passion for fine winemaking are what make us unique. Located south of Paso Robles, in Templeton, California, Wild Horse Winery & Vineyards creates compelling wines from 16 diverse appellations and more than 50 vineyards from the Central Coast. "Live Naturally, Enjoy Wildly" reflects the attitude and personalities of the people who have been creating these wines for over 25 years.

What: Wild Horse Winery & Vineyards has been a Return to Freedom partner since 2002 supporting its mission to save wild mustangs. Wild Horse is a key sponsor for the Spirit of the Horse Festival and will provide luxury wines for the VIP reception, donate to the silent auction and pour wine by the taste and glass at the event. In addition, Wild Horse is donating almost \$2,000 to support Return to Freedom and the Spirit of the Horse Festival.

This annual event showcases the beauty, struggle, history and future of America's wild horses to the more than 600 people who attend this growing festival. The money raised will help Return to Freedom to continue their unbridled passion to save and bring awareness to the disappearing wild horses that once roamed American's lands so freely.

About Return to Freedom & *the Spirit of the Horse*

Spirit of the Horse helps Return to Freedom realize its mission to protect the freedom, diversity and habitat of America's wild horses. Located on 300 acres in Central California, Return to Freedom offers a safe haven to more than 200 wild horses and burros. With the ever-increasing costs of hay and fuel, this annual benefit helps to raise much needed funds.

When & Where: Saturday, September 26, 2009 at the Bella Vista Ranch in Carpinteria.

Why: Founded in 1981, Wild Horse Winery & Vineyards is named after the wild mustangs that roamed the hills east of the vineyard estate. The mustangs represent a free and noble spirit that embodies the winery's commitment to **spirited winemaking**. The winery is dedicated to preserving the land and its inhabitants for generations to come; this is echoed in our daily business practices and philanthropic activities.

Contact:

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Websites:

www.wildhorsewinery.com and www.returntofreedom.org