

ToastToWomen.com BENEFITING WomenHeart

FOR IMMEDIATE RELEASE

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NEW TOAST TO WOMEN WEBSITE TO RAISE \$100,000 FOR WOMEN WITH HEART DISEASE

WomenHeart and Clos du Bois Launch Year-Long Heart Disease Awareness Campaign

Geyserville, Calif., January 18 2009—As part of February’s American Heart Month, WomenHeart and Clos du Bois Winery today announced they will join millions of Americans nationwide in supporting women’s heart disease awareness and prevention with the launch of www.ToastToWomen.com, a new website that is part of a year-long campaign to raise \$100,000 to defeat women’s heart disease, the leading cause of death for American women. ToastToWomen.com will go live on **National Wear Red Day**, February 6, 2009.

Perfectly timed for Valentine’s Day and Mother’s Day, www.ToastToWomen.com offers visitors a simple, heartfelt way to raise funds and awareness for women’s heart disease by sending a free, personalized e-card to the special women in their lives. For every e-card sent from ToastToWomen.com, Clos du Bois will donate \$1 to WomenHeart: The National Coalition for Women with Heart Disease, for a total donation of \$100,000.

In addition to free e-cards, a simple, “green” alternative to traditional paper cards, visitors to ToastToWomen.com will find helpful eating tips, festive menu ideas from the *WomenHeart’s ALL HEART Family Cookbook* and heart healthy drink recipes. Consumers can also enter to

win one of several heart healthy gym totes, fully outfitted with a portable MP3 player, pedometer, personal yoga mat, reusable water bottle and plush gym towel. One lucky winner will also receive a beautiful new cruiser bike, ideal for staying heart healthy and physically fit.

Many Americans are surprised to learn that the number one cause of death for women of all ages is not cancer, but heart disease. In fact, according to the National Institutes of Health, heart disease kills eight times as many women as breast cancer. The nation's only patient advocacy organization representing the eight million American women with heart disease, WomenHeart is the sole beneficiary of ToastToWomen.com and will receive all of the proceeds from this special site, for a total of \$100,000.

“We are so grateful to have generous partners like Clos du Bois that share our organization's commitment to helping women take charge of their heart health,” said Lisa M. Tate, CEO of WomenHeart. “The ToastToWomen.com site is a valuable new resource for women wanting to take simple steps towards a longer, healthier and happier life. With heart healthy eating tips, delicious meal ideas from the *WomenHeart* cookbook and drink recipes featuring ingredients scientifically proven to promote heart health and prevent heart disease, now is the perfect time for women across the country to log on to ToastToWomen.com.”

On National Wear Red Day, part of American Heart Month, women and men across the country are encouraged to wear red and unite in the national movement to raise women's awareness of their personal risks for heart disease. ToastToWomen.com e-cards make perfect reminders for National Wear Red Day and American Heart Month, and are also a heartfelt way to toast the women in your life throughout the year.

Said Clos du Bois winemaker Erik Olsen, “I am proud of the \$100,000 commitment Clos du Bois has made to support WomenHeart and promote women's heart disease prevention and awareness. I plan to send ToastToWomen.com e-cards to all the special women in my life this year, and I hope thousands of families and friends across the country will do the same.”

Visit www.ToastToWomen.com for more information.

Editor's Note: Images and recipes available upon request.

About Clos du Bois®

Clos du Bois is marketed by VineOne, headquartered in San Francisco, CA. VineOne is the premium and super premium wine division of Constellation Wines U.S. (CWUS), the largest wine company in the U.S. based upon sales dollar value. CWUS encompasses three wine businesses: VineOne, Icon Estates, and Centerra Wine Company. The portfolio includes such brands as Woodbridge by Robert Mondavi, Robert Mondavi Private Selection, Blackstone, Robert Mondavi Winery, Simi, Estancia and Wild Horse. CWUS is an operating division of Constellation Brands, Inc., a leading international producer and marketer of beverage alcohol in the wine, spirits and imported beer categories.

About WomenHeart®

WomenHeart: the National Coalition for Women with Heart Disease is the nation's only patient advocacy organization representing the eight million women living with heart disease. It aims to improve their quality of life and healthcare through support, information and advocacy. For more information, visit <http://www.womenheart.org>.

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Please enjoy our wines responsibly.
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