

SVEDKA bot watch

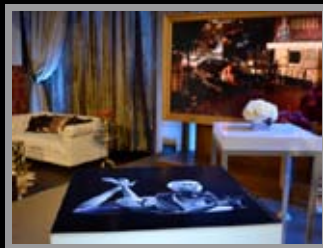


SVEDKA DOMINATED E! NETWORK'S POST OSCAR BROADCAST

Nearly 1 million viewers watched the SVEDKA sponsored *E! After Party: 2011 Academy Awards Show* following Sunday night's Oscars broadcast.

SVEDKA was the star of the event, from the custom designed SVEDKA set and bar that featured numerous close-ups of bottle shots, to lingering shots of the illuminated SVEDKA_Grl cocktail tables.

In addition, viewers learned how to mix a delicious SVEDKA Celeb_U_Bot cocktail, a fun way to celebrate this festive night.



"Watch a quick 45 second clip of the 90 minute broadcast at svedkobotwatch.com.

Feel free to pass it along to remind everyone that this year the award for the BOTTEST Vodka goes to SVEDKA!